



Safety First:

A Focus on  
Occupational Health  
& Safety

**April 15<sup>th</sup> and 16<sup>th</sup>, 2016**

# **BCVTA Spring Conference and Trade Show**



**At Thompson Rivers  
University,  
Kamloops, BC**

**Interactive Trade  
Show**

**Engaging Speakers**

**For more information:**

**Christine Watson at  
250-319-0027**

**Trade Show  
4:30 pm – 6:30 pm  
Friday  
April 15<sup>th</sup>, 2016**

**Don't miss it!**

# Conference Agenda

## Friday, April 15, 2016

7:30 am – 8:30 am	Registration Open and Complimentary Breakfast in Rotunda
8:30 am	Opening Remarks in Grand Hall
8:30 am – 9:00 am	Registered Veterinary Technologists and Technicians of Canada Presentation
9:00 am – 10:00 am	Tara Evans in Grand Hall
10:00 am – 11:00 am	Tanya Robertson in Grand Hall
11:10 am - 12:30 pm	Annual General Meeting in Grand Hall
12:30 pm – 1:30 pm	Buffet Lunch in Rotunda, Seating in Grand Hall
1:30 pm – 4:30 pm	Dr. Marie Holowaychuk in Grand Hall
3:00 pm – 3:10 pm	Break
4:30 pm – 6:30 pm	Trade Show in Mountain Room
6:30 pm – 9:00 pm	Associated Veterinary Purchasing Hosted Dinner in Grand Hall

## Saturday, April 16, 2016

8:00 am – 9:00 am	Registration Open and Complimentary Breakfast in Rotunda
8:00 am – 9:00 am	Yoga with Laura Chenier (complimentary, pre-registration is required)
9:00 am – 12:00 pm	Amy Breton (Room Location TBA)
9:00 am – 12:00 pm	Dr. Mike Higgins (Room Location TBA)
10:30 am -10:45 am	Break
12:00 pm – 1:00 pm	Buffet Lunch in Rotunda, Seating in Grand Hall
1:00 pm – 4:00 pm	Sean Smith (Room Location TBA)
1:00 pm – 4:00 pm	Amy Breton (Room Location TBA)
4:00 pm	Closing Ceremony

	Early Bird (Closes March 14th)		March 15th – April 10th	
	One Day Only	Two Day	One Day Only	Two Day
<b>Registered Veterinary Technologist</b>	<b>\$90</b>	<b>\$140</b>	<b>\$100</b>	<b>\$150</b>
<b>Student Veterinary Technologist</b>	<b>\$55</b>	<b>\$100</b>	<b>\$65</b>	<b>\$110</b>
<b>Non-BCVTA Member</b>	<b>\$110</b>	<b>\$160</b>	<b>\$120</b>	<b>\$170</b>

To register online, visit [www.eventbrite.ca](http://www.eventbrite.ca): [BCVTA 2016 Spring Conference](http://www.eventbrite.ca).

For more information, visit [www.bcvta.com](http://www.bcvta.com)

If you are currently a member with the BCVTA and are on maternity/paternity leave, please contact the office regarding a discount rate.

## Accommodation available at the Ramada Inn

555 Columbia St. West

Tel: 1-800-663-2832

**Special Rate: Single** - \$95.00 **Double:** - \$105.00 plus tax. To receive these rates, please quote GROUP BLOCK #CH0255

## Speakers and Topics Part I

**Dr. Marie Holowaychuk** is a specialist in emergency and critical care living in Calgary, Alberta, Canada. She is an accomplished speaker, locum, consultant, researcher, and advocate for wellness in the veterinary profession. She received her Doctor of Veterinary Medicine from W. College of Veterinary Medicine at the University of Saskatchewan in 2004 and then completed a year-long rotating internship in small animal medicine and surgery at Washington State University. Thereafter, she completed a 3-year small animal emergency and critical care residency at North Carolina State University. After becoming board certified in 2008, Dr. Holowaychuk accepted a faculty position at the Ontario Veterinary College (University of Guelph) where she was Assistant Professor of Emergency and Critical Care Medicine and helped train ten emergency and critical care residents. She also mentored interns, graduate students, and veterinary students in clinical research, facilitating their co-authorship on veterinary publications. In 2013, she moved back home to Alberta to live closer to her family and childhood friends.

### Topics:

**RECOVER Results - Clinical Guidelines for Veterinary CPR  
Triage, Assessment, and Monitoring of the Emergency Patient**

**Amy Breton Newfield, CVT, VTS (ECC)** is currently employed with Blue Pearl Veterinary Partners as the National Technician Trainer & Operations Manager. In 2003 she became boarded as a Veterinary Technician Specialist in Emergency and Critical Care. She currently sits on the Academy of Veterinary Emergency & Critical Care Technicians board as the President-Elect. Amy is well published in over 15 subjects, is an international speaker, has received numerous awards and highly involved in her community. Most recently Amy was awarded the Speaker of the Year at the 2014 NAVC Conference as well as the 2015 Western Veterinary Conference Speaker of the Year. She lives in Massachusetts with her wonderful furry kids.

### Topics:

**The Cat, The Dog and The Kidney:** Anyone who has worked in veterinary medicine for even 24 hours - knows that cats/dogs and kidneys just don't seem to get along. This lecture discusses everything from the physiology of the kidneys to the various diseases that can affect cats and dogs. Lots of videos

**Urinary Catheter Made Easy:** Female and male urinary catheters can be tricky to place. This lecture reviews techniques how to place urinary catheters in both female and male dogs and cats. Videos will be shown so participants leave with a better understanding of how to perform this skill.

**Bad Vein...How to Gain Venous Access on "Naughty" Veins and What To Use:** Attendees will be taught a variety of different techniques on what to do with "naughty" veins. Catheter selection and vein selection will be discussed. A variety of trouble shooting methods will be reviewed. Videos and step-by-step pictures will be shown to help participants conquer "naughty" veins.

**The Technician's Role in Disaster Relief:** This lecture focuses on how to become involved or how you may become involved in a disaster. Discussion on liability, injury and preparation will prepare the veterinary technician for a disaster situation

**Lessons Learned in a Disaster:** What have we learned from disasters? What can we do better as a veterinary community to ensure animal safety during disasters? This lecture will discuss the lectures learned from a variety of disasters and how we can better serve the animal community during a disaster

### **Sean Smith, Social Media Coach and Educator**

Sean is a retired member of the Canadian Armed Forces (Army) with 15 years of service. He has 20-years of Information Technology experience, spanning both the military and the private sector. Sean started working with Social Media in 2005 and started That Social Media Guy in 2010, consulting and then coaching businesses and professionals on how to use and leverage Social Media to their advantage. In 2015, Sean started teaching Social Media classes in High School, teaching teens between Grade 10 and Grade 12, how to use Social Media beyond the bathroom selfie and organizing their social lives.

Sean lives in Campbell River, on Vancouver Island. He is married to an Elementary School Vice-Principal, has 2 sons and 2 dogs (one pure bred Lab and one rescued Husky/Shepard cross). He is also the Editor of the Social Media Camp Blog and on the Social Media Camp Advisory Board.

**Topics: Building Your Audience Through Social Media Storytelling:** Building an audience on Social Media has never been as simple as creating an account and waiting for things to happen. It has always been about time, content and engagement. Brands and Business, today, have started to realize that in order to be seen and heard over the noise in the news feed, they need to have Content that makes the Social Media audience take notice, stop, look and engage.

**Facebook Marketing (It's Not As Hard As You Think):** If you are not a "professional marketer", the very mention of Facebook Marketing and Ads can be daunting. What most people don't realize is that Facebook Advertising is actually pretty simple and can provide your business with some critical data that will help them better target their audience. Whether you are a small, local, business or a large, multi-location, enterprise, this presentation will help you learn and understand the value and process of Facebook Marketing.

**Managing the Crisis: When Social Media Bites You:** It is the biggest fear of any business that decides to jump into the Social Media stream; what happens when Social Media turns on you with an accusing finger or a bad review. There is an art to managing the Social Media conversation, when the comments turn mean and your audience starts to wonder if they should still be doing business with you. This presentation will help you better understand when Social Media loses its mind and comes after you.

**Dr. Michael Higgins** graduated from Ross University School of Veterinary Medicine in 2002. He then went on to complete a small animal internship at Auburn University College of Vet Med in 2003 and a Veterinary Neurology/Neurosurgery Residency at Virginia-Maryland College of Veterinary Medicine in 2006. He has specialized and listed with American College of Veterinary Internal Medicine in Neurology.

**Topic - Neurology**

**Tara Evans** has worked in numerous capacities in the veterinary industry over the past twenty seven years, in a variety of fields, including medical research, emergency and small animal practice, as a post-secondary educator, as well as in wildlife rehabilitation. For the past ten years she has worked extensively in the discipline of veterinary dentistry. Presently, Tara works as the Product and Continuing Education Manager at Serona Animal Health."

**Topic: X Ray Safety for Employees**

**Tanya Robertson, RVT** 2001 graduate of the Animal Health Technology program at UCC (TRU). Started my career in equine medicine and switched to small animal medicine with the allure of a regular 40 hour work week. Dabbled in small animal emergency medicine but my passion pulled me back full circle to an equine surgical practice. Have spent the last 5 years in sales, currently the BC Territory Manager for McCarthy & Sons Service. Appreciate all the opportunities to continue to improve the standard of care in veterinary medicine.

**Topic: Workplace Safety in Surgery**